

The logo for 'Evolutionary Branding' features the words 'Evolutionary' and 'Branding' in a black, gothic-style font. Two small five-pointed stars are placed above the 'y' in 'Evolutionary' and above the 'i' in 'Branding'. The text is set against a background of horizontal brushstrokes that transition from a vibrant green at the top to a bright yellow at the bottom.

# Evolutionary Branding

The background of the entire page is a complex, abstract geometric pattern. It consists of various shapes, lines, and angles in black, white, and green, creating a dynamic and modern visual effect.

TOTAL  
BRANDING  
SOLUTIONS



## WHO WE ARE

Evolutionary Branding is a 100% Batswana owned Branding Agency that was formed in 2010.

Evolutionary Branding has transitioned from being a promotional merchandising solutions provider to becoming a total Branding solutions provider. We fulfill all your Brand Strategy, Creative Content and Production requirements.

Your brand is YOU. It is your promise to your customers. It's your identity. It's your message and mode of delivery. It differentiates you from the competition, and it gives stakeholders insight into what it is like to do business with you. Yes, your brand is POWERFUL — when you leverage it to its fullest potential. This is just what Evolutionary Branding will help you do.





# WHAT WE DO


## STRATEGY

- ★ Brand and Communications Strategy
- ★ Brand Development
- ★ Brand Marketing and Promotion

## CREATIVE

- ★ Corporate Identity
- ★ Photography
- ★ Graphic Design
- ★ Website and Digital Design

## PRODUCTION

- ★ Branding Collateral  
(Merchandising, Corporate Clothing, Indoor and Outdoor Branding)
  - ★ Print production
  - ★ Video Production
  - ★ Social Media Management
- 

# WHY CHOOSE US?

- ★ We are a fun group of people. We believe in flexibility, hard-work, on-time delivery and teamwork.
- ★ We love giving clients the kind of attention they need and deserve. Most importantly, we listen carefully to our clients needs & problems, and help them find the right creative solutions.
- ★ We believe in building long-term partnerships rather than doing single, quick-turnaround projects. That is how we plan to grow.



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# Evolutionary Branding

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